

PROGRAM COSTS

There is no tuition fee for students from our partner universities and there is even a limited number of stipends available.

Housing in Heidenheim (per month):

Host family approx. € 200
Private accommodation approx. € 200 – 300

Living expenses approx. € 300

OPTIONAL

Intensive German Class approx. € 830
(3 week intensive including tuition and housing)

Additional costs might arise for excursions.

CONTACT

For more information

Contact the international office at your university or:

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Partner Program Business Administration



English-taught classes



PARTNER PROGRAM - BUSINESS ADMINISTRATION

In 1974, the Baden-Wuerttemberg Cooperative State University – or “Duale Hochschule Baden-Wuerttemberg” as it is known in Germany – was launched as an innovative new project in the Federal State of Baden-Wuerttemberg in the Southwest of Germany. It was designed to provide students with a system of higher education based on the unique combination of theoretical studies and on-the-job training. Students completing their degrees at the Baden-Wuerttemberg Cooperative State University alternate between academic and on-the-job training giving them the opportunity to immediately apply concepts learnt in class to their workplace and vice-versa bring in new ideas from their training companies into the classroom.

Duale Hochschule Baden-Wuerttemberg Heidenheim offers a wide range of programs in the fields of Business, Engineering and Social Work.

Generally classes are taught in German but DHBW Heidenheim also offers English-taught classes to welcome international students into the student body. To go in line with our model, international students can attend classes at the university and afterwards add an internship or work placement with one of our cooperating companies. Another option is to do an internship before the semester starts. This program is aimed at students from our partner universities in Europe, the US, Canada, Mexico, Russia and New Zealand.

In addition to the academic course work we also offer a cultural program. Students will have the chance to see Stuttgart, Munich including Neuschwanstein and Heidelberg. A trip to Berlin is organized if there are enough applicants. Intensive German language courses are offered before the start of the semester and if required also during the semester.

STUDYING IN HEIDENHEIM

The international Partner Program is a one-semester program aimed at familiarizing students from abroad with Germany and its internationally oriented market, while developing their skills in international business and intercultural communication. The program starts with an optional intensive German course in either Freiburg or Heidelberg and is rounded off by an optional work placement at the end of the semester.

The program runs from October to December of each year.

Modules offered:	ECTS
Human Resource Management	3
Economics	3
International Marketing	3
International Finance	3
Innovation and Product Management	4
Simulation Game General Management	3
German Language and Culture	4
Business English	3
Diversity and Global Pluralism	3
Quality Management Strategies	3
Student Research Project	5

PROGRAM INFORMATION

Schedule:

September:
Optional German intensive class in Freiburg or in Heidelberg.

October to December:
classes at DHBW Heidenheim

International students and DHBW students mix in the classes. Modules are taught by DHBW faculty and international lecturers.

Internship / work placement in a German company before or after the semester in Heidenheim.

This internship is optional. Please check with your university whether you can earn credit for it.